

International Academic Research Conference 2015

London, UK
3 – 6 August 2015

Tuesday (M) 3-4 Aug 2015	Track A	Track B,C
08.45 - 09.20 (M)	REGISTRATION Welcome meeting at The University of London UK, Woburn Suit Room	
07.30 - 08.30	WELCOME & OPENING ADDRESS Prof. Dr. Ebrahim Soltani , Academic Program Chairs, University of Kent, Canterbury, UK Dr. Chayanan Kerdpitak , Program Chairs, Suan Dusit University, Thailand	
	MEETING FOR ACADEMIC NETWORK COMMITTEE	
Presentation Time	Track A 1-2, E	Track B 1-2, C 1-2, E
09.40 - 12.00	Education & Higher Education	Innovation Technology Logistics & Business & Tourism
12.40 - 13.40	BREAK & TAKE PHOTO	
13.40 - 15.00	Education & Higher Education	Business & Social Sciences
	AFTERNOON BREAK	
15.00 - 17.00	Education & Other	Business & Social Sciences & Other
3 Aug 2015 (M)	Academic Networks, Parallel Session	
4 Aug 2015 (T)	Academic Networks, Parallel Session	
5 Aug 2015 (W) 8.00-15.00	TRAVEL VISIT TO OXFORD STONEHENGE (Please ready at in front of Senate House (conference room) London WC1E 7HU, UK , no ticket for entrance)	
6 Aug 2015 (TH) 7.00- 17.00	TRAVEL VISIT TO KENT CANTERBURY (Please ready at in front of Senate House (conference room) London WC1E 7HU, UK, no ticket for entrance)	
09.40-17.00	ADVISORY SESSION CHAIRS COMMITTEE Prof. Dr. Ebrahim Soltani , University of Kent, United Kingdom Prof. Dr. Kai Heuer , Wismar University Business School, Germany Prof. Dr. Arthur Meidan , Sheffield University, United Kingdom Prof. Dr. Wai Ming Ng , Lingnan University, Hong Kong Assoc. Prof. Dr. Alice Yin Wa Chan , City University of Hong Kong Assoc. Prof. Dr. Lai Man Hong , Chinese University of Hong Kong, Hong Kong Dr. Chayanan Kerdpitak , Suan Dusit University, Thailand	

Programme 3 – 4 August 2015

Tract A 1 : 3 August 2015

Session Chair Assoc. Prof. Dr. Alice Yin Wa Chan		
Paper	Time	Education & Higher Education
026	9.40	Towards a taxonomy of English articles errors: a case of Cantonese ESL learners Alice Yin Wa Chan
017	10.00	Assessing Language learning strategies and its relevance to teaching practices of Saudi University students Muhammad Abdulaziz Z.Alroomy
018	10.20	Delinquency of the Teenagers : Preface for the Guardians & Teachers Md. Harunur Rashid and SK. Md. Mamunur Rashid
048	10.40	Determining of the Contribution Status of Handicapped Children's Fathers on Their Training Dr. Erkan Efilti (Turkey)
046	11.00	The Evaluation of the Qualifications of Teachers Working with Students with Autism in Turkey in terms of Views of Teachers and Parents Dr. Yahya CIKILI and Dr. Hakan SARI and Serdal Deniz (Turkey)
034	11.20	Changing university governance: A case study of a top university in Western China Man-hong Lai and Linlin LI and Ping DU
062	11.40	An Analysis of the Effects of Training Program on the 1st and 4th Grade students' Attitudes enrolled in the Division of Mentally Handicapped in Special Education Departments Hakan SARI and Senay ILIK
045	12.00	Strategic Action Plan Models Developed to Increase Innovation in Turkey through Education of Gifted Individuals and Suggestions for Applications Prof. Dr. Ahmet KURNAZ
	12.40	Break Time

Tract A 2 : 3 August 2015

<p align="center">Session Chairs Assoc. Prof. Dr. Lai Man Hong</p>		
Paper	Time	Education & Higher Education
042	13.40	State of Human Cadaver Dissection in the Medical Education Training Ismail Memon
025	14.00	Using ICT for Peer Feedback: A Case Study of a Sub-degree Translation Class Dr. Wing Man CHAN, Venus
050	14.20	Design for Improving the Speaking Skills in Online Asynchronous Communities Murat Sumer(Turkey)
051	14.40	The Evaluation on the Effects of the Inclusion Students' Success of the Material Support in the Inclusion Classes during Education Period in Turkey in terms of Views Serdal Deniz and Hakan Sar(Turkey)
057	15.00	An Analysis of Difficulties of Children with Stuttering Enrolled in Inclusive Classes who Encounter in Academic and Social Activities: From Their Perspectives (A Primary School Example in Konya in Turkey) Associate. Prof. Dr. Hakan SARI and Hatice GÖKDAĞ
058	15.20	Implementation of Mathematics Assessment System Based e-learning in Higher Education R. Poppy Yaniawati (Indonesia)
061	15.40	An Analysis of the Relationship Between the Burnout Levels of Special Education Teachers Working with Students with Special Educational Needs and Attitudes to their Teaching Profession Senay ILIK (Turkey)
187	16.00	Views of students who learn Turkish as a foreign language about using technology in education N. Demet YAYLA

Tract B1 : 3 August 2015

Session Chairs		
Prof. Dr. Ebrahim Soltani & Dr. Chayanan Kerdpitak		
Paper	Time	Innovation Technology Logistic & Business
096	09.40	Does bank income diversification enhance or impede efficiency? The role of bank ownership structure Kun-Li Lin (Male)
133	10.00	Psychology of Individual Investment Decision under Risk: Implications for Theory and Practice Saqlain Latif Satti and Hammad Mohammad Rahman
140	10.20	Interest rate deregulation and financial innovation in Hong Kong Arnold CS CHENG and Michael K FUNG and Keri Peicong HU and Louis TW CHENG
180	10.40	Investigating the Impact of Corporate Social Responsibility on Brand Loyalty : A Study of HSBC in HK Aris Y. C. Lam
169	11.00	The impact of dynamic institutional preference and the distress puzzle Yuliang Wu and Qing Ye
180	11.20	Dynamics and Determinants of Long-Term Interest Rates in EMU Member States in 2001-2013 Nelly Popova, Bulgaria
191	11.40	Entrepreneurs' culture, networking, gender and education affect their exporting: A cross national comparison Mahdokht Sedaghat and Peter Waring Lei and Per Dueholm and Konstantin Golpayegani
254	12.00	Addressing "Liability of Newness" of international new ventures: A flexibility and network Approach Chen Yuqing
220	12.20	Material Forecasting & Procurement Sustainable Enhancement in an Oil and Gas Facility (Case Study) Alshahrani, Nasser J.
	12.40	Break Time

Tract B 2 : 3 August 2015

Session Chair Prof. Dr. Kai Heuer & Dr. Chayanan Kerdpitak		
Paper	Time	Business & Social Sciences
107	13.40	Spiritual Combat Power and Islamic Practice Among the Malaysian Armed Force Personnels Associate Professor Lt Col Dr. Burhanuddin Jalal
176	14.00	The implementation of business law on the waste management cooperative as a community empowerment Nining Latianingsih and Iis Mariam and A.Tossin Alamsyah
081	14.20	The Effects of Korean corporate catering and contribution expenses on R&D expenditures around the global crisis Kim, Mina and Kim, Sunghwan
195	14.40	Presenteeism in SMEs: An overview and conceptual framework Mouna Knani and Pierre-Sébastien Fournier and Caroline Biron
232	15.00	Can local people help enhance tourists' destination loyalty? A relational perspective Yuan Lee, Minjung, Nam, Insin Kim
172	15.20	Cognitive and Affective Determinants of fair trade products consumption Riadh Ladhari
082	15.40	The Effects of Earnings/Sales Forecasts Disclosure on IPO Underpricing Min Jung Kim and Xuan Gong and Jin San Kim
174	16.00	Zakat and the Alleviation of Poverty in Malaysia among the Recipients. An Overview Mohamad Sabri Haron and Mohd Arip Kasmoo

Tract C1 : 4 August 2015

Session Chair Prof. Dr. Arthur Meidan		
Paper	Time	Sustainable in Business & Tourism
217	9.40	The need for Enterprise Architecture in the Healthcare Industry Jessica Ho (Australia)
255	10.00	A (country) Image is worth a hundred (slogan) words Tamas Anca (Romania)
256	10.20	A study on effects of customer's delight and characteristics of perception in hotel lobby Yoon So Hee
265	10.40	Corporate Governance and Firm Performance: From An International Perspective QI Chengyu
103	11.00	An Analysis of Customer Complaining Behavior in Travel Agencies-Comparative Study between Egypt and Saudi Arabia Sameh Ahmed Refaat Abdel Baky Ahmed
131	11.20	Performance Appraisal Applications and Work Performance Relations: A Case from Turkish Hotel Employees Ipek Kalemci Tuzun and Arzu Kalemci
183	11.40	Cultural Tourism: Can Buddhism Improve the Destination Image? Nitinan Srisuwan
144	12.00	Service innovation in hotels: Readiness for ASEAN Economic Community 2015 Jantima Banjongprasert
166	12.20	Variability in Estimating the Value of Privately Held Enterprises: A Research Vignette Brian Gibson
219	12.40	Self evaluation of higher education colleges-the case of Israel Arthur Meidan and Kathy Ben-Haroush

Tract C2 : 4 August 2015

Session Chair Prof. Dr. Wai Ming Ng		
Paper	Time	Social Sciences & Education
163	9.40	An Examination of the Problems Encountered By Preschool Teachers in Inclusive Practices in Terms of Their Own Opinions: Turkish Experience Rukiye KONUKER (Turkey)
177	10.00	CWDGF Case Writing as a tool to Promote Student Teachers' Reflective level Wei-Yu Liu
185	10.20	Making Touristic Areas Aesthetic According to Opinions of Gifted Students Mehmet Ali GENÇ and Dr. Ahmet KURNAZ (Turkey)
188	10.40	Strategies for teaching spelling to EFL learners in Saudi Arabia Khaled Beshar Albeshar
197	11.00	The post-Secondary special education in Taiwan: The facilitators' perception on special education in college/university Lin, Wen-Hsiu and Liao, Yong-Kun and Chung, Li-Chuan
204	11.20	Assessing EFL Learners' Affective Education via Mobile Visual Devices: A focused Group Case Study Hui-Chen Hsu and Zhi-Yong Huang (Taiwan)
178	11.40	Building Technopreneurship through Collaborative Knowledge Creation within Polytechnic Education and Industry Iis Mariam and Nining Latianingsih and Eva Zulfa Nailufar (Indonesia)
198	12.00	Exceptional students' score of Subject Competence Test in Taiwan: The factors of educational beliefs in teachers, parents and students Wu, Meng Ying and Lin, Wen-Hsiu and Lin, Chunn-Ying
125	12.20	Imagining and Inventing Hong Kong Delicacies in Contemporary Japan Wai-ming Ng
285	12.40	The Relationship between Group Work and Junior Secondary Science Learning in Hong Kong Schools Dennis Fung, Hong Kong

Tract D : 3 August 2015

Poster Presentation & Participation		
Paper	Time	
236	13.40	A Traffic Prediction Method based on Complex Event Processing and Adaptive Bayesian Networks Yongheng Wang and Lan Kuang
239	13.40	The construction and promotion of a local digital quasi-museum Kuo-Hsiang Chen and Kuang-Nan Huang and Tsun-Yao Hou and Su-Ping Sun and Tun-Hsueh Chan
244	13.40	Herding Behavior or Rating Inflation: An Evidence from the Response to Competition for Bank Ratings Yu-Li Huang and Chung-Hua Shenb
2882	13.40	Time perspective with the emphasis on the behavioral characteristics Zdeněk Krpoun and Martina Kolářová
291	13.40	Learning An Artificial Language in the Auditory Modality Jun Lai and Emiel Krahmer and Jan Sprenger

Tract E : 3 – 4 August 2015

Participation Discussion & Share Knowledge		
No.	Time	
234	09.40	Dr. Mohamed Moustafa, Saudi Arabia
239	09.40	Dr. Bulquees Daghistani Saudi Arabia
244	09.40	Dr. Hajed Abdulhadialotabi Saudi Arabia
282	09.40	Dr. Ali Tared Aldossari Saudi Arabia
290	09.40	Dr. Patrick Obaro Utuodor South Africa
291	09.40	Dr. Amanda Ward United States
264	09.40	Dr. Ibrahim Alothman Saudi Arabia
130	09.40	Dr. Sameer Zahr Allyaly Saudi Arabia
298	09.40	Dr. Sami Albahussain Saudi Arabia
299	09.40	Dr. Hamad Al Hosani United Arab Emirates

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